

# UNTACKED AD SIZES

# UnTACKED

The Chronicle of the Horse  
P.O. Box 46, Middleburg, VA 20118  
540.687.6341 • www.coth.com

## DIMENSIONS: UNTACKED

<p><b>2 PAGE SPREAD</b> 18.25" x 11.125" (Bleed)</p> <p>17" x 9.875" (Non-Bleed)</p> <p>18" x 10.875" (Trim)</p>	<p><b>FULL PAGE</b> 9.25" x 11.125" (Bleed)</p> <p>8" x 9.875" (Non-Bleed)</p> <p>9" x 10.875" (Trim)</p>	<p><b>1/2 PAGE HORIZONTAL</b> 8" x 4.75" (Non-Bleed)</p>	<p><b>1/3 PAGE VERT</b> 2.375" x 9.875"</p>
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## Mechanical and Digital File Specifications

**Digital Files** are accepted only if compatible, and only if the advertiser bears responsibility for reproductive quality. Non-compatible files may forfeit camera-ready discounts, and incur conversion charges. Changes, revisions, conversions billed at \$60/hour. One hour minimum. Each additional 15 minutes billed at \$15.

**Print-ready artwork** MUST be at 300 dpi in PDF, TIF or JPG formats. Digital photographs also MUST be at 300 dpi in PDF, TIF or JPG formats.

## 2017 CALENDAR

### Jan/Feb 2017

Publish date: 12/26/16 **AD Deadline: 11/25/16**

### Mar/Apr 2017

Publish date: 2/27/17 **AD Deadline: 1/27/17**

### May/June 2017

Publish date: 5/1/17 **AD Deadline: 3/31/17**

### Jul/Aug 2017

Publish date: 6/19/17 **AD Deadline: 5/19/17**

### Sep/Oct 2017

Publish date: 8/21/17 **AD Deadline: 7/21/17**

### Nov/Dec 2017

Publish date: 10/23/17 **AD Deadline: 9/22/17**

### Jan/Feb 2018

Publish date: 12/25/17 **AD Deadline: 11/24/17**



## IF YOU ARE INTERESTED IN ADVERTISING IN UNTACKED, CONTACT:

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